

# HP Indigo 20000 Digital Press



30 inch wide-web solution  
for packaging applications



## Breakthrough digital web platform for flexible packaging, labels, and sleeves

The groundbreaking HP Indigo 20000 Digital Press is a 30-inch wide, roll-to-roll solution capable of producing diverse digital applications, including flexible packaging, labels, and shrink sleeves on film or paper from 0.4 to 10 pt.

### **Meet growing market demand for versatility in labels and packaging**

The global packaging market is growing steadily, alongside higher demand for shorter run lengths, shorter lead time, and higher print quality. This trend is accompanied by supply chain pressures, growing SKU proliferation, and frequent and seasonal redesigns. Conventional printing has a limited ability to adapt while maintaining profitability. On-demand printing with the HP Indigo 20000 Digital Press frees converters and brand owners from these constraints.

### **Brand-accepted, gravure-matching quality**

HP Indigo's superior liquid ElectroInk technology is the only digital color printing process that matches gravure printing. The 7 on-press ink stations enable converters to meet even the most stringent corporate branding requirements, using HP IndiChrome Pantone-approved on-press 4-, 6- and 7-color emulations, and off-press mixed spot inks to achieve up to 97% of PANTONE® colors. One Shot Color printing technology delivers perfect color registration on all substrates.

### **Achieve high productivity and cost efficiency**

The speed and imposition efficiency achieved by the 30 inch web press make it a highly cost-effective digital labels and flexible packaging solution. The high-capacity press prints color jobs at up to 137 linear feet per minute in Enhanced Productivity Mode (EPM).

### **Expand flexible packaging opportunities**

With the introduction of the HP Indigo 20000 Digital Press, digital printing has become a viable solution for flexible packaging production. The press can produce the majority of flexible packaging applications, using surface or reverse printing. Digitally printed materials can be converted using standard finishing equipment to create just-in-time, cost-effective short-runs.

### **Take digital label production to the next level**

Offering the highest productivity in digital label production, the press makes it cost-effective to move medium-to-long, pressure-sensitive label runs to high-quality digital production, and transforms digital production opportunities for applications such as sleeves, wrap-around labels, and in-mold labeling (IML). The HP Indigo 20000 Digital Press completes a full digital portfolio for any printing capacity and application mix.

# Wide-web solution for digital labels and packaging

## High performance, high production flexibility

Designed for demanding, 24/7 production operations, the HP Indigo 20000 Digital Press offers consistent quality and flexibility for diverse packaging jobs.

**Superior agility.** HP Indigo technology provides agility for changing color sequences on the fly, enabling easy switching among surface, reverse, and sandwich printing with zero overhead.

**Digital freedom.** With no make-ready required and quick changeovers between jobs, the press is not limited in the number of jobs it can produce per day.

**High capacity Enhanced Productivity Mode (EPM).** Using color technology innovation, the press increases speed by 33% in EPM, producing 137 linear feet per minute in HP Indigo's distinct quality.

**Application diversity.** The press supports web-based packaging applications including the wide majority of flexible packaging types, any label, sleeves, and more.

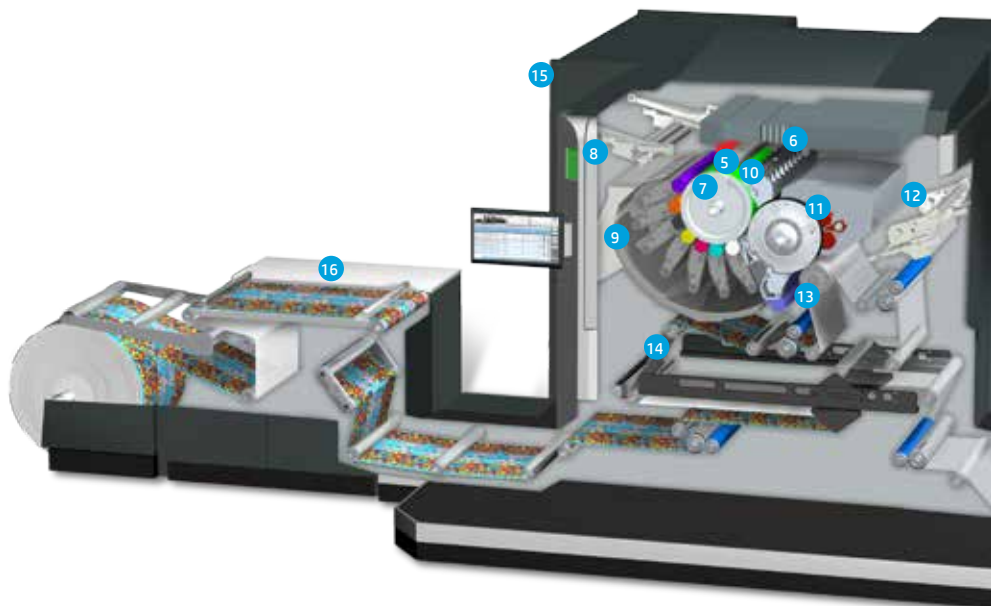
**Wide media gamut.** The press prints on synthetic or paper substrates from 0.4 to 10 pt. including film, various pressure-sensitive label stocks, shrink materials, and more. Its priming unwinder enables printing on off-the-shelf materials without any preliminary processes.

## End-to-end packaging

Together with hand-picked, market-leading partners, HP Indigo users enjoy a well-integrated ecosystem for the press that provides converters with all the tools they need from order to fulfillment for various labels and packaging applications.

**Powerful print server.** The HP SmartStream Labels and Packaging Print Server is designed specifically for HP Indigo by Esko. It includes best-in-class job management tools to automate and simplify workflow, as well as a powerful Color Engine. The Color Engine is a fully integrated solution for complete color management. It quickly creates profiles that match PANTONE and spot colors, ensuring accurate and efficient color matching from any technology to an HP Indigo press.

The print server is equipped with a dedicated Adobe RIP for consistent and high-quality output and enables proprietary bi-directional connectivity with Esko Automation Engine, or direct connectivity with any MIS system via JDF protocol.



**Multiple VDP solutions.** HP SmartStream Labels and Packaging VDP Tools, Powered by Esko, provides automatic printing of unique elements such as barcodes, text, singular numbers, photos, and security features. HP SmartStream Designer is an entry-level VDP offering with unique creative functionalities.

**Converting solutions.** HP Indigo has converting and finishing solutions for both surface and reverse printing, and partners with leading vendors in the market to offer complete solutions for many applications.

**High automation.** Pre-press tools, production management and more drive superior quality, efficiency, and profitability by lowering human intervention and creating automated flow of jobs.

**Regulatory compliance.** HP Indigo develops solutions and inks that enable converters to produce food labels and packaging that can comply with regulations and industry standards. HP Indigo ElectroInk is safe and suitable for printing on packaging, under set conditions of use and compliance with Good Manufacturing Practices (GMP) for non-food contact surfaces.

For more information, please refer to the Labels and Packaging Workflow Solutions Brochure and HP Indigo for Food Packaging Regulatory White Paper.

## Sustainability

HP Indigo's digital, zero setup process minimizes waste, translating into significant cost and time savings while improving environmental scorecards. On-demand digital printing also reduces waste and over-stocking throughout the supply chain, allowing converters to offer their end customers more sustainable packaging solutions.

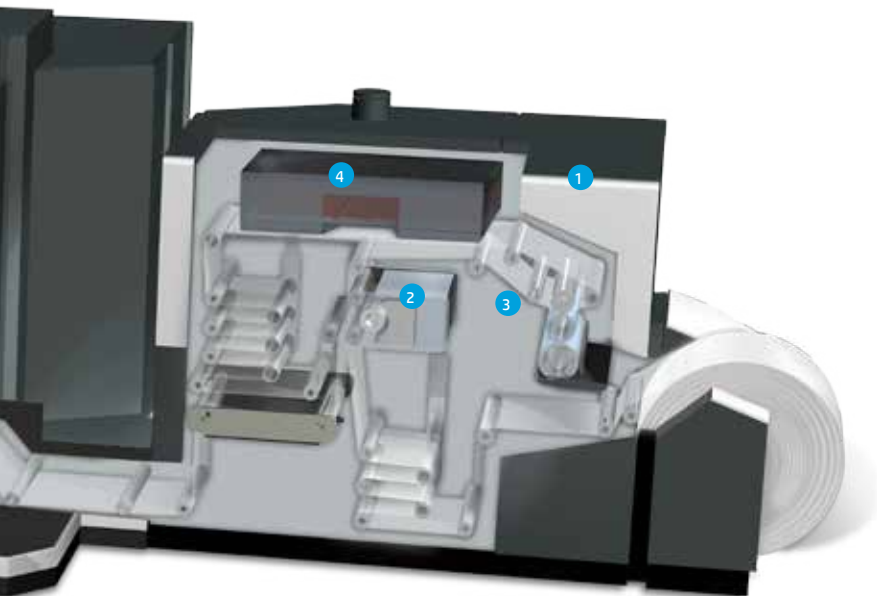
**Lower your carbon footprint with HP Indigo.** Reduced press substrate waste—a few feet vs. hundreds of feet in analog processes.

**Takeback program.** A recycling and takeback program as part of HP Indigo's environmental responsibility helps reduce environmental impact (may vary by countries).

**Eco-friendly packaging.** Provide eco-friendly packaging solutions by printing on biodegradable materials.



Use HP SmartStream products and partner solutions with the HP Indigo 20000 Digital Press to improve production efficiency and support digital growth. To learn more visit [hp.com/go/smartstream](http://hp.com/go/smartstream)



1. Priming unwinder
2. Corona treatment unit
3. Priming unit
4. Dryer
5. Charge roller
6. High-speed laser writing head
7. PIP (Photo Imaging Plate)
8. PIP Automated Replacement System (PARS)
9. Binary Ink Developers (BIDs)
10. Cleaning station
11. Blanket
12. Blanket Automated Replacement System (BARS)
13. Impression cylinder
14. Internal web handling system
15. Ink cabinet
16. Rewinder

## Technical specifications

<b>Printing speed</b>	101 ft/min in 4-color mode; 135 ft/min in EPM; 82 ft/min in 5-color mode
<b>Image resolution</b>	812 dpi at 8 bit, addressability: 2438 x 2438 dpi HDI (High Definition Imaging)
<b>Line screens</b>	175, 180, 180m
<b>Image size</b>	29 x 43 in maximum; Repeat length: 21.6 in minimum, 43 in maximum
<b>Substrate thickness</b>	0.4 to 10 pt.
<b>Substrate type</b>	Film (PET, BOPP, BOPA, PE), shrink film (PETG, PVC, OPS), paper, aluminium, and biodegradable materials.
<b>Web width</b>	Maximum width: 30 in / Minimum width: 15.7 in <sup>1</sup>
<b>Priming unwinder</b>	Max roll diameter: 39.4 in Max roll weight: 1870 lb Core inside diameter: <ul style="list-style-type: none"><li>• Standard 6 in adapter</li><li>• Optional 3 in</li></ul>
<b>Rewinder</b>	Maximum roll diameter: 31.5 in Maximum roll weight: 1540 lb
<b>Print server</b>	HP SmartStream Labels and Packaging Print Server, Powered by Esko
<b>Press dimensions</b>	Width: 383 in; Height: 94 in; Depth: 185 in
<b>Press weight</b>	33,000 lb
<b>HP Indigo ElectroInks<sup>*</sup></b>	
<b>Standard 4-color printing</b>	Cyan, magenta, yellow, and black
<b>5-color printing</b>	Cyan, magenta, yellow, black, and white
<b>HP IndiChrome 6-color printing</b>	Cyan, magenta, yellow, black, orange, and violet
<b>HP IndiChrome Plus 7-color printing</b>	Cyan, magenta, yellow, black, orange, violet, and green
<b>HP IndiChrome off-press spot inks</b>	HP IndiChrome Ink Mixing System (IMS) for spot color creation using CMYK as well as orange, violet, green, reflex blue, rhodamine red, bright yellow, and transparent
<b>PANTONE<sup>®</sup> colors</b>	Supports PANTONE PLUS <sup>®</sup> , PANTONE MATCHING SYSTEM <sup>™</sup> , and PANTONE Goe <sup>™</sup> HP Professional PANTONE Emulation Technology using CMYK on-press; HP IndiChrome on-press; HP IndiChrome Plus on-press; HP IndiChrome off-press (IMS) for achieving up to 97% of the PANTONE <sup>®</sup> color range.
<b>Options</b>	
<b>Expanded color capabilities</b>	5, 6, or 7 on-press ink stations
<b>Reinsertion</b>	Simplex and duplex capability
<b>Extended ink feeding capabilities</b>	Central Ink Feeding System for white ink
<b>Extended inspection capabilities</b>	Reverse Inspection Bridge (RIB)

<sup>\*</sup>Food products and packaging are a highly regulated sector, with varying requirements depending on where they are placed on the market. Therefore, converters are reminded to ensure that all materials utilized in the printing process are suited for the intended application and its conditions of use, and that the printing is performed in accordance with Good Manufacturing Practices. HP Indigo compliance with food packaging regulations: FDA, Title 21 of the Code of Federal Regulations for indirect food contact; Swiss Ordinance on Materials and Articles in Contact with Food, RS 817.023.21; EUPIA Guideline on Printing Inks Applied to the Non-Food Contact Surface of Food Packaging Materials and Articles (November 2011); Council of Europe Resolution ResAP (2005/2) for indirect food contact; Nestlé Guidance Note on Packaging Inks, exclusion lists for indirect food contact; German Food Law and Article 3 of the EU framework regulation 1935/2004, for non food contact.



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